

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor : Scott Mueller  
Serial No. : 10/790,469  
Filing Date : 03/01/2004  
For : SYSTEM AND METHOD FOR IDENTIFYING  
RETAIL TIRE SALES OPPORTUNITIES  
Art Unit : 3689  
Examiner : Paul R. Fisher

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSIVE AMENDMENT**

Sir:

In response to the non-final Office Action dated August 3, 2010, please amend this application as follows and consider the following remarks.

The Commissioner is hereby authorized to charge any additional fees due in connection with this filing to our Deposit Account No. 50-3013.